POWER OF ATTORNEY By Assignee

INTERNATIONAL APPAREL GROUP, LLC, assignee(s) of the application for United States Letters Patent for

SYSTEM AND METHOD FOR PROVIDING LIFESTYLE SPECIFIC INFORMATION SERVICES AND PRODUCTS OVER A GLOBAL COMPUTER NETWORK SUCH AS THE INTERNET

by Chris Carmichael, Connie Carmichael, and Greg Crotty

by <u>o</u>	onis Carrillenaer, Com	ile Carmichael, and Oreg Crotty
the specification of which	n:	
is filed herew	vith, OR	
XX was filed on A	August 24, 2000, havin	g U.S. Patent Application Serial No. 09/645,216,
to prosecute this applica Office, and in countries of therefor before any com	tion and transact all be other than the United S petent International Au ding to the above-ider	gents, with full power of substitution and revocation usiness in the United States Patent and Trademark states, and to do all things necessary or appropriate athorities in connection with any international patentified application, all of the registered practitioners
	22249 PATENT TRADEMARK OFFICE	LYON & LYON LLP Suite 4700 633 W. Fifth Street Los Angeles, CA 90071 (213) 489-1600
Please send all correspo Number, and direct all te	ndence to the attention lephone calls to Mikae	n of Mikael Havluciyan, at the above Customer I Havluciyan at (858) 552-8400.
I, the undersigned, declar chain of title to the pate which:	are that I have reviewe ent application identifi	ed copies of the documentary evidence establishing ed above from the inventor(s) to the assignee(s)
was recorded	ordation herewith; or at Reel, Frame for recordation under	; or separate cover, copy attached herewith.
To the best of the under Furthermore, the unders	signed's knowledge ar igned is empowered to	nd belief, title is in the assignee(s) identified above sign this document on behalf of the assignee(s).

Full Name of Assignee: INTERNATIONAL APPAREL GRO	UP,LL.
Post Office Address: 11 Columbia, Suite B, Aliso Viejo, Calif	fornia 92656
Signature of Deplarant or Assignee:	Date: /
//m / /m/m/	12/9/00
Full Name of Declarant	77
If Other Than Assignee: CHRIS CARMICHAEL	
Title of Declarant: President	
Address of Declarant: 11 Columbia, Suite B. Aliso Vieio, Cali	ifornia 92656



	tentee: INTERNATIONAL APPAREL GROUP, LLC
	t No. : <u>09/645,216</u> - August 24, 2000
	AND METHOD FOR PROVIDING LIFESTYLE SPECIFIC INFORMATION, SERVICES,
AND PRODUC	TS OVER A GLOBAL COMPUTER NETWORK SUCH AS THE INTERNET
	IFIED STATEMENT (DECLARATION) CLAIMING SMALL ENTITY OF TUS (37 CFR 1.9(f) AND 1.27(c)) – SMALL BUSINESS CONCERN OF 20 20
I hereby declar	e that I am
	the owner of the small business concern identified below:
	an official of the small business concern empowered to act on behalf of the concern identified below:
	ern name and address: INTERNATIONAL APPAREL GROUP, LLC, 11 Columbia, Suite B, ifornia 92656-3041
as defined in 13 under Section 4 concern, includ (1) the number concern of the periods of the f	e that the above identified small business concern qualifies as a small business concern 3 CFR 121.3-18, and reproduced in 37 CFR 1.9(d), for purposes of paying reduced fees 41(a) and (b) of Title 35, United States Code, in that the number of employees of the ing those of its affiliates, does not exceed 500 persons. For purposes of this statement, of employees of the business concern is the average over the previous fiscal year of the persons employed on a full-time, part-time or temporary basis during each of the pay iscal year, and (2) concerns are affiliates of each other when either, directly or indirectly, entrols or has the power to control the other, or a third-part or parties controls or has the old both.
	e that rights under contract or law have been conveyed to and remain with the small ern identified above with regard to the invention, entitled
SYSTEM AND PRODUCTS O	METHOD FOR PROVIDING LIFESTYLE SPECIFIC INFORMATION, SERVICES, AND VER A GLOBAL COMPUTER NETWORK SUCH AS THE INTERNET
by inventor(s) C	CHRIS CARMICHAEL, CONNIE CARMICHAEL, GREG CROTTY
described in	
	the specification filed herewith
	the application serial no. <u>09/645,216</u> , filed <u>8/24/00</u> .
	patent no, issued
concern or orga	d by the above identified small business concern are not exclusive, each individual, anization having rights to the invention is listed below and no rights to the invention are son, other than the inventor, who could not qualify as an independent inventor under 37
*NOTE: Separ	ate verified statements are required from each named person, concern or organization grights to the invention averring to their status as small entities. (37 CFR 1.27).



or a nonprofit organization under 37 CFR 1.9(e). NAME ______ ADDRESS ☐ Small Business Concern Nonprofit Organization Individual NAME ____ ADDRESS __ ☐ Small Business Concern ☐ Nonprofit Organization ☐ Individual I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small business entity is no longer appropriate. (37 CFR 1.28(b)). I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed. NAME OF PERSON SIGNING CHRIS CARMICHAEL TITLE OF PERSON SIGNING President ADDRESS OF PERSON SIGNING 11 Columbia, Suite B, Aliso Viejo, CA 92656-3041

CFR 1.9(c) or by any concern which would not qualify as a small business concern under 37 CFR 1.9(d)